



Pien van Meegen (MA)

FASHION STYLIST

ABOUT ME

WHAT I'LL BRING TO A TEAM IS A POSITIVE AND CREATIVE MINDSET WITH A TEAM PLAYER ATTITUDE, FLEXIBILITY AND A GREAT SENSE OF STYLE.

AS LONG AS I CAN REMEMBER I'VE ALWAYS GIVEN A PROJECT OR A GOAL MY ALL, IT'S REALLY ALL OR NOTHING WITH ME AND I CAN'T WAIT TO IMPLICATE THIS STRATEGY (AND MORE) FOR YOUR COMPANY.

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EXPERIENCE

MARCH 17 2021 - PRESENT **FREELANCE STYLIST** **STYLIST**

THE CLIENTS I'M WORKING WITH ARE MUSIC ARTISTS LIKE MARIAM AVA, EMILY LUKE TAYLOR AND THE BAND 'LADIES OF THE CANYON' TO GROW THEIR ENGAGEMENT ON SOCIAL MEDIA BY FINDING THEIR SIGNATURE LOOK IN A SUSTAINABLE WAY BY SHOPPING THEIR ITEMS IN VINTAGE/CHARITY SHOPS FOR PHOTOSHOOTS AND LIVE PERFORMANCES.

-> ALL CLIENTS LISTED ABOVE GAINED 100 NEW FOLLOWERS IN A WEEK AFTER THE FIRST POST OF OUR PHOTOSHOOT.

LONDON (UK) & AMSTERDAM (NL)

SEPTEMBER 10 - OCTOBER 4 2024 **J & CO BEAUTY** **STYLIST & ART DIRECTOR**

I WORKED ON THE NEW (VIDEO) CAMPAIGN FOR BEAUTY BRAND J & CO AS A STYLIST AND ART DIRECTOR. THIS CAMPAIGN IS FOR THEIR NEW PRODUCT TO INTRODUCE THIS TO THEIR CURRENTS CLIENTS WITH A FOCUS ON GAINING NEW CUSTOMERS.

-> MY VISION AND COLLABORATION WITH THE REST OF THE TEAM FOR THIS SHOOT WAS BEYOND EXPECTATIONS OF THE CLIENT AND RESULTED IN A GREAT SUCCESS, WHICH WILL HELP INCREASE SALES FOR THE NEW PRODUCT ONCE IT COMES IN JANUARY 2025.

LONDON (UK)

SEPTEMBER 26 2022 - JANUARY 1 2024

BACCHANALIA MAYFAIR (CAPRICE HOLDINGS)

STYLING ASSISTANT (FULL-TIME)

MY TEAM AND I WERE RESPONSIBLE FOR THE UNIFORMS FOR EVERYONE INVOLVED WITH THE RESTAURANT AND WORKED WITH LUXURY FABRICS AND GARMENTS WHILE STYLING THE STAFF, PERFORMERS FOR EVENTS AND MODELS FOR CONTENT PHOTOSHOOTS.

-> MY SKILLS LIKE ORGANISATION, EYE FOR DETAIL AND PROBLEM SOLVING WERE KEY TO THE SUCCESS OF THE RESTAURANT AND FOR THE WAY THE UNIFORM ROOM OPERATED SMOOTHLY.

LONDON (UK)

SEPTEMBER 11 2018 - JUNE 30 2019

SMAAK AMSTERDAM

STYLING ASSISTANT (PART-TIME)

I WAS RESPONSIBLE FOR THE STYLING OF THE 2 STORES IN AMSTERDAM AND THE ONE IN THE HAGUE WHILE MAKING SURE CLIENTS FOUND THE PERFECT ITEM TO MATCH THEIR CURRENT WARDROBE.

-> MY SALES SKILLS AND SENSE OF FASHION WERE THE PERFECT TEAM TO BE AWARDED AS BEST STYLIST IN THE COMPANY WITH AN AVERAGE SALE OF 10.000 EUROS EVERY DAY (I WAS ON THE FLOOR).

AMSTERDAM (NL)

SEPTEMBER 21 2017 - AUGUST 4 2018

SISSY-BOY AMSTERDAM

STYLING ASSISTANT (PART-TIME)

BESIDES MY SALES RESPONSIBILITIES, I WAS PART OF THE PERSONAL SHOPPING TEAM AND HELPED OVER 50 CLIENTS A WEEK WITH FINDING THE ITEMS TO ADD TO THEIR WARDROBES.

-> BECAUSE OF MY SOCIAL AND STYLING SKILLS WE'VE GAINED 5 RETURNING CUSTOMERS EVERY MONTH AND WERE ABLE TO EXPAND THE PERSONAL SHOPPING DEPARTMENT.

AMSTERDAM (NL)

VOLUNTERING

SEPTEMBER 4 2017 - OCTOBER 28 2019

AMSTERDAM FASHION WEEK

DRESSER

DRESSER FOR MULTIPLE FASHION SHOWS DURING AMSTERDAM FASHION WEEK FOR DUTCH DESIGNERS LIKE MONIQUE COLLIGNON AND DANIE BLES (MIX AND MATCH STYLING SHOW).

AMSTERDAM (NL)

EDUCATION

MAY 4 2024 - AUGUST 17 2024

'OP DE KAART' COURSE

**BACHELOR-LEVEL MARKETING COURSE
AMSTERDAM (NL)**

SEPTEMBER 21 2021 - SEPTEMBER 10 2022

ROYAL CONSERVATOIRE OF SCOTLAND

**MASTER OF ARTS IN MUSICAL THEATRE PERFORMER
GLASGOW (UK)**

OCTOBER 12 2020 - DECEMBER 5 2020

HOGESCHOOL VAN UTRECHT

**BACHELOR-LEVEL JOURNALISM COURSE WITH A FOCUS ON
INTERVIEW TECHNIQUES
UTRECHT (NL)**

SEPTEMBER 16 2016 - SEPTEMBER 19 2017

BY DANIE STYLE SCHOOL

**BACHELOR IN FASHION STYLING (FAST TRACK ROUTE)
AMSTERDAM (NL)**

LANGUAGES:

- **ENGLISH (C2 LEVEL/NATIVE),**
- **DUTCH (NATIVE)**
- **GERMAN (BASIC)**

TECHNICAL SKILLS:

- **CREATING SOCIAL MEDIA CONTENT**
- **EDITING VIDEOS**
- **EXCEL**
- **CAP CUT**
- **WORD**
- **PAGES**
- **CANVA**
- **FLO**
- **ADOBE PHOTOSHOP**
- **STOCK TRACKING**

SOFT SKILLS:

- **TEAM LEADER/PLAYER**
- **FLEXIBLE**
- **PROBLEM SOLVER**
- **THINKS IN POSSIBILITIES**
- **EXPERIENCE WITH WORKING IN HIGH PRESSURE ENVIRONMENTS**
- **ORGANISED**
- **PASSIONATE**
- **POSITIVE MINDSET**
- **EYE FOR DETAIL**
- **CREATIVE MINDSET**

EXTRA:

- **SEWING (MODERATE)**
- **TREND WATCHING**
- **GREAT KNOWLEDGE OF SECONDHAND/VINTAGE FASHION AND ACCESSORIES**



















